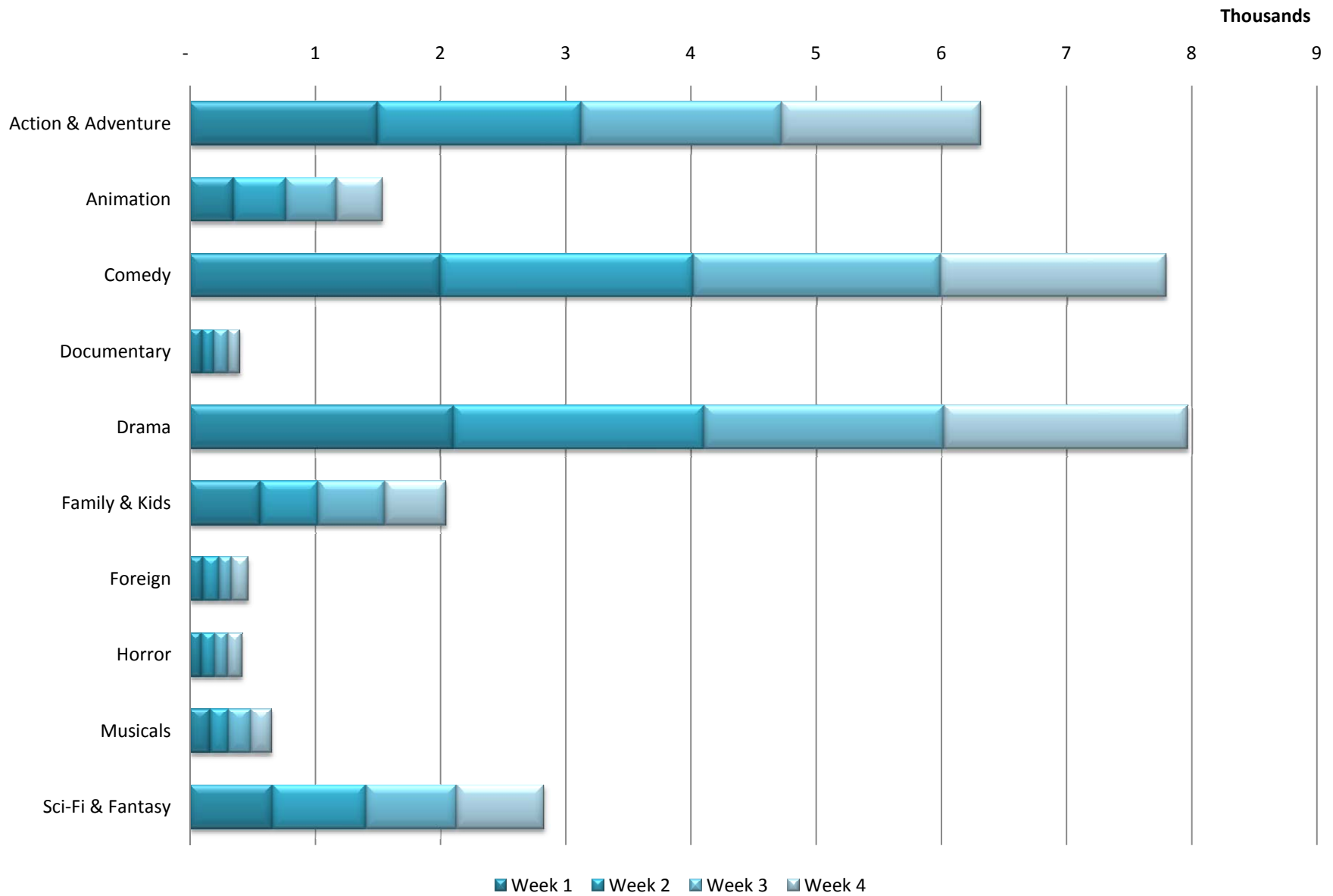


Sept 2012 Total Monthly Downloads by Genre



Premiere Movie Source

September 2012 Data

Genre	Category					Totals	Summary
	Week 1	Week 2	Week 3	Week 4			
Action & Adventure	1,500	1,625	1,600	1,585	6,310		
Animation	345	421	400	367	1,533		
Comedy	2,000	2,015	1,975	1,800	7,790		
Documentary	101	85	116	92	394		
Drama	2,105	2,000	1,916	1,945	7,966		
Family & Kids	562	461	532	488	2,043		
Foreign	105	125	101	132	463		
Horror	93	105	100	115	413		
Musicals	162	143	181	162	648		
Sci-Fi & Fantasy	658	745	723	699	2,825		
Weekly totals	<u>7,631</u>	<u>7,725</u>	<u>7,644</u>	<u>7,385</u>	<u>30,385</u>		

September 2012 Downloads by Genre

