

VIDEO CASES AND INSTRUCTIONAL VIDEOS**CHAPTER 1 INFORMATION SYSTEMS IN GLOBAL BUSINESS TODAY**

Case 1: UPS Global Operations with the DIAD

Case 2: Google Data Center Efficiency Best Practices

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Instructional Video 2: [Tour IBM's Raleigh Data Center](#)

CHAPTER 2 GLOBAL E-BUSINESS: HOW BUSINESSES USE INFORMATION SYSTEMS

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Case 2: Salesforce.com: The Emerging Social Enterprise

Case 3: How FedEx Works: Inside the Memphis Super Hub

Instructional Video 1: [US Foodservice Grows Market with Oracle CRM on Demand](#)

CHAPTER 3 INFORMATION SYSTEMS, ORGANIZATIONS, AND STRATEGY

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Case 2: IT and Geo-Mapping Help a Small Business Succeed

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